


Plenary Speaker

Dr. Deepesh Ranabhat
Pokhara University, School of Business

	<p><i>Dr. Deepesh Ranabhat</i> is an academic professional currently serving as an Assistant Professor at the School of Business at Pokhara University in Nepal. Holding a Ph.D. in Management Sciences, he earned this esteemed qualification from Shoolini University in Himachal Pradesh, India. His doctoral research focused on the area of finance, specifically into the realm of financial inclusion and well-beings of people. He has been in teaching field for over 10 years, primarily concentrating on finance-related subjects. His commitment to academia is further reflected in his current role as the BBA Internal Exam Coordinator. <i>Dr. Deepesh</i> has contributed significantly to the academic community through his fruitful research endeavors. His research output includes the publication of over 20 articles in reputable journals within the field of management sciences. Notably, Deepesh has actively engaged with the global academic community by participating in more than 10 international conferences. In addition to his scholarly contributions, Dr. Deepesh has demonstrated his ability to work effectively in a team by successfully conducting collaborative research projects</p>
<p>Dr. Deepesh Ranabhat Pokhara University, School of Business</p>	

1. Title of the speech:

The Role of the Digital Economy in Empowering SMEs in South Asia: Opportunities and Challenges

2. Abstract of the speech:

The paper talks about the transformative impact of digital technologies on small and medium-sized enterprises (SMEs) in South Asia. This exploration highlights the unique opportunities presented by the digital economy, such as increased market access, improved efficiency, and innovative business models. However, it also addresses the significant challenges faced by SMEs, including digital literacy, infrastructure gaps, and regulatory hurdles. By examining case studies and emerging trends, this talk provides insights into how digital tools are reshaping the business landscape for SMEs in South Asia, offering both growth potential and new challenges to navigate in an increasingly interconnected world.